



LAL BAHADUR SHASTRI
INSTITUTE OF MANAGEMENT, DELHI



Placement Brochure 2025-26



JAI JAWAN
JAI KISAN

जय जवान
जय किसान

Shri Lal Bahadur Shastri
(02.10.1904 - 11.01.1966)

Statue Unveiled by

Smt. Pratibha Devisingh Patil
President of India

in the presence of

Smt. Sheila Dikshit
Chief Minister of Delhi

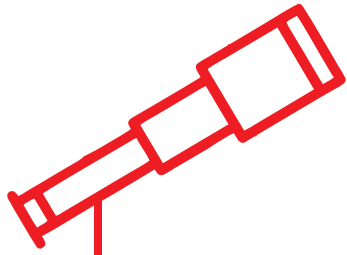
and

Shri Anil Shastri
Chairman, LBSJM

New Delhi, Wednesday, February 23, 2011

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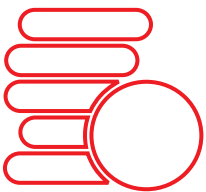
VISION

Leadership through Excellence in Value-Based Management and Technology Education.



MISSION

To nurture and groom socially sensitive business leaders with a global outlook, supported by research-led teaching and strategic national and international partnerships.



VALUES

- Commitment** : Striving for quality and results
- Honesty & Integrity** : Adherence to high standards and ethics by all stakeholders in their thought, conduct and behavior
- Self-Discipline** : Taking responsibility, reflecting punctuality, persistence, tenacity, patience and pro-active behavior
- Fairness & Firmness** : Transparency in governance, Trust worthiness and respect
- Collaborative Spirit** : Teamwork, unity and inclusion

About Institute

Lal Bahadur Shastri Institute of Management, (LBSIM) Delhi is among **India's Best 15 Private Business Schools** ranked by nation's leading media houses such as Business Today, India Today, Times Group, Fortune, Outlook, The Week, among others.

LBSIM is **AICTE** approved, **NIRF** ranked, **NBA** accredited, **AIU** approved for MBA equivalence and an **AACSB** Member.

LBSIM was established in **1995** to perpetuate the vision and values of **Bharat Ratna Shri Lal Bahadur Shastri** – India's 2nd Prime Minister, by his son – **Shri Anil Shastri**, former Union Minister and Chairman, Board of Governors.

It is powered by **50+ PhD Faculty**, **7000+ Alumni** and associated with **150+ Corporates** with robust placements.

LBSIM offers AICTE approved **5 PGDM and 1 FPM** (Doctoral Studies) Programme. It has partnerships with leading Technology firms like **IBM, SAS, Bloomberg**, and with **IIM Lucknow** for entrepreneurial excellence.

LBSIM is committed to developing professionals who approach corporate challenges with both humanity and pragmatism. As it enters its 30th year, the institute continues to build a reputation for academic excellence, producing individuals who excel in their careers and contribute significantly to the society. Our curriculum is



designed to blend rigorous academic theory with practical, real-world applications, ensuring our students are The Institute.

The world is on the cusp of a transformative era with ever-evolving challenges. At LBSIM, we go beyond just imparting knowledge; we cultivate critical thinking, ignite innovation, and nurture collaboration, empowering students to become visionary changemakers – responsible, adaptable, and driven to impact the world positively.

A commitment to the future well-prepared for the dynamic business environment. The institute emphasizes on holistic development, fostering leadership, critical thinking, and ethical decision-making. LBSIM's vibrant campus life, expert faculty, and strong industry connections provide an enriching environment for personal and professional growth.

Institute Rankings

INDIA'S Top15
& Delhi NCR's Top 5

Private Business School Rankings 2024

	The Times of India	Fortune India	Outlook	The Week	Business Today
ALL INDIA	3 rd	13 th	14 th	15 th	18 th
DELHI NCR	3 rd	5 th	3 rd	4 th	7 th

Message From The Director

Dear Industry Partners,
Greetings from LBSIM!

Since its inception in 1995, LBSIM has endeavoured to "nurture and groom socially sensitive business leaders with a global outlook." The institute strives to nurture a global mindset among students through teaching, learning, international immersion, and a multi-perspective approach. We firmly believe that management is a multi-dimensional pursuit, and we, therefore, are adaptive to the changing environment. LBSIM offers a variety of academic and executive programmes delivered by a dedicated set of faculty members.

In the last few years, we have taken several initiatives, like introducing new programmes, i.e., Fellow Programme in Management (FPM), PGDM (Research and Business Analytics), PGDM (AI & Data Science), PGDM (E-Business), AACSB accreditation process, upgradation of library resources, adding 12 terminal Bloomberg Lab and several research databases. Through its proactive strategies of adopting technological advances, the institute aims to ensure our students' global employability. Significant competition and rapid changes are due to regulatory & technological changes, economic uncertainty, and volatility. Hence, the students must align their skills with industry needs and challenging fields like AI, ML, DL and Data Analytics. The key to success lies in futuristic education with a high-quality curriculum, committed faculty, and a unique pedagogy. There is a substantial thrust in LBSIM on experiential learning through case studies, simulations, outbound leadership programmes, immersive learning through rural immersion, and international immersion. A holistic educational ecosystem encourages students to embrace critical thinking, problem-solving, adaptability, resilience, and agile thinking to prepare for future challenges. With interconnected economies, cultures, and societies, we encourage interdisciplinary studies, cross-cultural learning, and growing awareness of sustainability, CSR, corporate governance, and ESG. The essence of education at LBSIM is preparing the students to be future-ready and ready to navigate paths less travelled.

LBSIM, Delhi, consistently attracts the best students



and faculty talent from diverse geographies of the nation. The institute inculcates values like Universal Human Value (UHV), commitment, honesty, integrity, self-discipline, fairness & firmness, and a student collaborative spirit. The students maximise the opportunity that prepares them for future management careers through internships, guest lectures, and workshops by eminent visiting faculty and business professionals. We proudly share that 5500-plus alumni contribute to different industries, government, and social sectors across India and the globe. LBSIM, Delhi is poised to capitalise on its strong foundations, inspired by Shri Lal Bahadur Shastri's vision and values, and become one of the top B schools in the years ahead. Deep learnings shaped by the values of excellence and ethics guide students to embark on this exciting journey and contribute significantly to the business world. The institute is known for its excellent faculty members and outstanding research work published in top journals.

The Institute has grown a robust connection with the industries and illustrious alumni not just for excellent placements but also to upgrade the course curriculum and to run a successful mentor-mentee programme. We have infused a culture of innovation through our association with vibrant incubation and entrepreneurship organisations. We believe that our students, the Shastrians, will contribute profoundly to each segment of society, bringing prosperity and glory to the nation.

Best Wishes

Dr. Praveen Gupta
Director

Message From Head of Corporate Relations Cell

Dear Industry Partners,
Greetings from LBSIM!



"The future belongs to those who prepare for it today."

At Lal Bahadur Shastri Institute of Management (LBSIM), our Corporate Relations Cell (CRC) plays a pivotal role in fostering strong industry-academia partnerships. We actively engage with corporates through initiatives such as final placements, summer internships, live projects, management development programmes, and more.

CRC also curates meaningful interactions through guest lectures, industry panels, workshops, and conferences—enabling students to stay connected with the evolving business landscape. Over the decades, we've earned the trust of numerous reputed organizations, industrial conglomerates, and global business houses, building a vibrant network of collaboration.

I take this opportunity to extend a formal invitation to your esteemed organization to be part of our 2025–26 Corporate Connect season. This is a unique platform to engage with a talented cohort of young professionals who are poised to address complex business challenges and drive innovation in the corporate world.

Our students are equipped not only with analytical acumen and business foresight, but also with the leadership qualities and ethical grounding that the modern workplace demands. We are confident they will be valuable assets to any organization they join.

Inspired by the ideals of our founding father, Shri Lal Bahadur Shastri Ji, LBSIM believes in "excellence with ethics." Our students are a reflection of this legacy—professionally skilled, socially aware, and morally rooted. We invite you to engage with our institution not just as recruiters, but as long-term partners in shaping responsible business leaders. Let us together create impact, inspire change, and build a better future.

Sincere Thanks

Dr. Mohit Lohani

Head – Corporate Relations Cell

Board of Governors



SHRI ANIL SHASTRI
Former Union Minister
Chairman



PROF MADHU VIJ
Professor (Finance & Accounting)
Faculty of Management Studies
University of Delhi



PROF. T.N. KAPOOR
Former Vice Chancellor
Punjab University, Chandigarh



DR. PUNAM SAHGAL
Management Consultant,
Professor, IIM, Lucknow



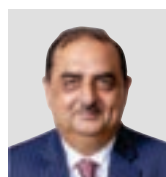
PROF. D.P. GOYAL
Director, IIM Shillong



SHRI RAJEEV DUBEY
Chairman
Mahindra 1st Choice Wheels



PROF. P.K. JAIN
Professor of Finance &
Modi Chair Professor
Dept. of Management Studies, IIT Delhi



SHRI K. J. JAWA
Chairman & Managing Director
Daikin India Pvt. Ltd.



DR R. L. RAINA
Vice Chancellor,
Jaipur National University, Jaipur



DR K. C. MISHRA
Former Vice Chancellor,
Sri Sri University, Bhubaneswar



PROF. SUNIL SHARMA
Professor – FMS, University of Delhi



DR. PRAVEEN RANJAN SRIVASTAVA
Associate Professor,
Indian Institute of Management,
Rohtak



SHRI SHEKHAR BHARGAVA
Senior Advocate, Indore



SHRI ADARSH SHASTRI
Alumnus LBSIM, Delhi
Ex-Member of the Legislative Assembly,
Delhi



DR. UMAKANT DASH
Director,
Institute of Rural Management, Anand
(IRMA)



DR PRAVEEN GUPTA
Director, LBSIM, Delhi
Member-Secretary

Prominent Dignitaries Visit in 2024-25



Hon'ble Former President of India
Shri Ram Nath Kovind

Delivered lecture on **"One Nation One Election"** at
30th Lal Bahadur Shastri Memorial Lecture on **5th October 2024**

Hon'ble Vice President of India
Shri Jagdeep Dhankhar

Felicitated **Smt. Rajashree Birla**
on bestowment of **25th Lal Bahadur Shastri National Award
for Excellence 2024** on **1st October 2024**



Hon'ble Lieutenant Governor Delhi
Shri Vinai Kumar Saxena

Delivered the Chief Guest address on **LBSIM's 30th Foundation Day**
on **25th February 2025**

Vice Chairperson, NITI Aayog
Shri Suman Bery

Delivered lecture on
"Competitive and Cooperative Federalism: Role of NITI Aayog" at
31st Lal Bahadur Shastri Memorial Lecture on **22nd March 2025**



Chairman, AICTE
Prof. T. G. Sitharam

Delivered the Chief Guest address on **International Research Conference 2025**
on **01st February 2025**

Chief Guest of 27th Annual Convocation
Prof. Anil Sahasrabudhe
Chairman - NETF, EC-NAAC & NBA

Felicitated by **Shri Anil Shastri**, Chairman, BOG - LBSIM
Dr. Praveen Gupta, Director - LBSIM
on **10th April 2024**



Academic Administration

Programme Chairs

Dr. Rekha Gupta
Head – PGDM Programmes

Dr. Swaranjeet Arora
PGDM – General

Dr. Smita Dayal
PGDM – Financial Management

Dr. Rashmi Sharma
PGDM – Research & Business Analytics

Dr. Ekta Singhal
PGDM – E-Business

Dr. Umar Bashir
PGDM – Artificial Intelligence & Data Science

Dr. Gaurav Joshi
Fellow Programme in Management

Area Chairs

Dr. Pankaj Varshney
Finance & Accounting

Dr. Samant S Priya
Marketing

Dr. Sheela Bhargava
Organizational Behaviour & HR

Dr. Rajkumari Mittal
Operations Management
& Business Analytics

Dr. Kavita Pabreja
Information Technology & Systems

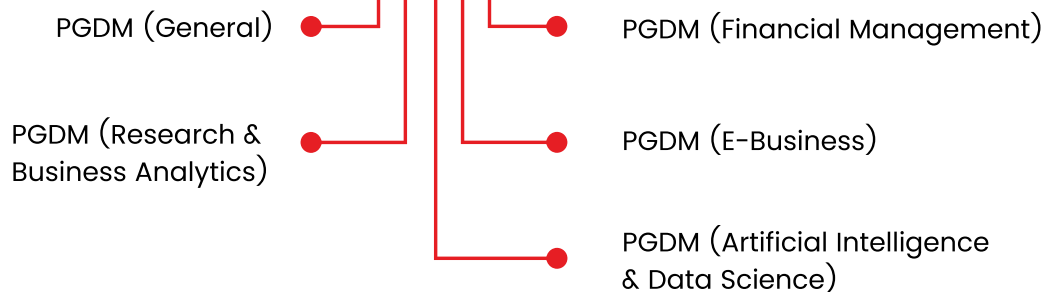
Dr. Sushil Kumar Dixit
General Management

Dr. Shekhar K Sinha
Economics & Public Policy



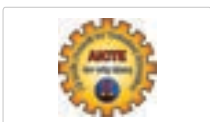
About the PGDM Programmes

Post Graduate Diploma in Management (2 Years)



Fellowship Programme in Management (4 Years)

- **AICTE** Approved for All Programmes
- **NBA** Accredited & MBA-Equivalence by **AIU** for PGDM General, Financial Management and Research & Business Analytics.
- **AACSB** Member



POST-GRADUATE DIPLOMA IN MANAGEMENT (GENERAL)

CURRICULUM

Foundation Programme

Basic Accounting | Basic Business Communication | Basic MS Excel | Basic Statistics | Bloomberg Market Concepts
Fundamentals of Python | Understanding Entrepreneurship

YEAR-I

Trimester

I

- Business Communication
- Financial Reporting & Analysis
- Managerial Economics
- Marketing Management-I
- Organizational Behaviour
- Quantitative Methods for Management
- Spreadsheet Applications for Business

Trimester

II

- Corporate Finance-I
- Cost & Management Accounting
- Entrepreneurial Thinking
- Human Resource Management
- Legal Aspects of Business
- Macro Economics & Policy
- Management Science
- Marketing Management-II

Trimester

III

- Business Ethics & Corporate Governance
- Corporate Finance-II
- Emerging Technologies in Business
- International Business Environment
- Marketing Research
- Operations Management
- Strategic Management- I

YEAR-II

Trimester

IV

- Corporate Social Responsibility
- Strategic Management- II
- Elective-1
- Elective-2
- Elective-3
- Elective-4

Trimester

V

- Entrepreneurial Practice
- Leadership
- Elective-5
- Elective-6
- Elective-7

Trimester

VI

- Sustainability
- Elective-8
- Elective-9
- Elective-10

ELECTIVE COURSES

MARKETING

- B2B Marketing
- Consumer Behaviour
- Customer Relationship Management
- Digital Marketing
- E-Commerce
- Integrated Marketing Communication
- International Marketing
- Marketing Analytics
- Retail Management
- Rural Marketing
- Sales & Distribution Management
- Services Marketing
- Social Marketing
- Strategic Brand Management
- Strategic Marketing
- Supply Chain Management

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT

- Compensation Management
- Contemporary Issues in HR & Future Trends
- HR Metrics & Analytics
- HRM in Service Sector
- Labour Laws
- Organisational Development
- Performance Management
- Recruitment & Selection
- Strategic HRM
- Training & Development

FINANCE & ACCOUNTING

- Business Valuation
- Enterprise Risk Management
- Financial Analytics
- Financial Derivatives
- Financial Engineering
- Financial Markets & Institutions
- Fixed Income Securities
- International Financial Management
- Investment Analysis & Portfolio Management
- Management of Banks and Financial Institutions
- Management of Financial Services
- Mergers, Acquisitions & Corporate Restructuring
- Personal Wealth Management
- Private Equity Finance
- Project Appraisal, Financing, & Control

INTERNATIONAL BUSINESS

- Economies of Services: Potentialities in Indian Economy
- Export Procedure & Documentation
- India's Foreign Trade and Policy

GENERAL MANAGEMENT

- Consulting & Advisory Practices
- Cross-Cultural Management
- Design Thinking
- Global Strategy
- Management of Change
- Public Policy & Analysis
- Social Entrepreneurship
- Strategies & Processes of Negotiation

OPERATIONS MANAGEMENT & SYSTEM

- Advanced Data Science
- Advanced Spreadsheet Modelling with VBA
- Big Data Analytics
- Blockchain Technologies
- Business Analytics using SAS
- Business Intelligence & Data Mining
- Business Modelling & Simulations
- Data Modelling & Visualisation
- Data Science
- E-Commerce
- Enterprise Systems
- Green Operations Management
- Information Security & Risk Management
- International Logistics & Warehouse Management
- Machine Learning & Deep Learning
- Operations Strategy
- Project Management
- Service Operations Management
- Supply Chain Analytics
- Supply Chain Management
- Total Quality Management

The above list of electives is indicative and not binding on the Institute. Actual offerings will depend on the size of the group which indicate interest in a course. The Institute also considers new electives in line with recent developments and availability of experts to offer the same. The institute may not offer some of the courses for relevant reasons. Final list of courses on offer is announced to students once they join a program at the Institute.

POST-GRADUATE DIPLOMA IN MANAGEMENT (FINANCIAL MANAGEMENT)

CURRICULUM

Foundation Programme

Basic Accounting | Basic Business Communication | Basic MS Excel | Basic Statistics | Bloomberg Market Concepts
Fundamentals of Python | Understanding Entrepreneurship

YEAR-I

Trimester

I

- Business Communication
- Financial Reporting & Analysis
- Managerial Economics
- Marketing Management
- Organisational Behaviour
- Quantitative Methods for Management
- Spreadsheet Applications for Business

Trimester

II

- Business Research Methods
- Corporate Finance
- Cost & Management Accounting
- Entrepreneurial Thinking
- Financial Systems
- Human Resource Management
- Legal Aspects of Business
- Macro Economics & Policy
- Operations Management

Trimester

III

- Business Ethics & Corporate Governance
- Corporate & Securities Law
- Financial Analytics
- Financial Statement Analysis
- Investment Analysis & Portfolio Management
- Management Science
- Strategic Management

YEAR-II

Trimester

IV

- Business Valuation
- Corporate Social Responsibility
- Financial Derivatives
- Elective-1
- Elective-2

Trimester

V

- Fixed Income Securities
- Leadership
- Mergers, Acquisitions & Corporate Restructuring
- Elective-3
- Elective-4

Trimester

VI

- Sustainability
- Elective-5
- Elective-6

ELECTIVE COURSES

INVESTMENT MANAGEMENT

- Alternative Assets, Private Equity & Venture Capital
- Behavioural Finance
- Project Appraisal & Infrastructure Financing



RISK MANAGEMENT

- Enterprise Risk Management
- Financial Engineering
- Risk Management in Banking

BANKING & FINANCIAL SERVICES

- ALM & Treasury Management
- Management of Financial Services
- Personal Wealth Management

STRATEGIC ACCOUNTING & CONTROL

- ESG & Sustainable Finance
- Fintech, Blockchain & Cybersecurity
- International Financial Management
- Strategic Cost Management



POST-GRADUATE DIPLOMA IN MANAGEMENT (RESEARCH & BUSINESS ANALYTICS)

CURRICULUM

Foundation Programme

Basic Accounting | Basic Business Communication | Basic MS Excel | Basic Statistics | Bloomberg Market Concepts
Fundamentals of Python | Understanding Entrepreneurship

YEAR-I

Trimester

I

- Accounting for Management
- Business Communication
- Data Exploration and Management
- Managerial Economics
- Marketing Management
- Quantitative Methods for Management
- Spreadsheet Applications for Business

Trimester

II

- Entrepreneurial Thinking
- Financial Systems
- Fundamentals of Management Science
- Machine Learning
- Macro Economics & Policy
- Operations Management
- Organisational Behaviour
- RDBMS & Data Warehousing

Trimester

III

- Advanced Machine Learning
- Business Research Methods
- Corporate Finance
- Human Resource Management
- Principles of Project Management
- Principles of Supply Chain Management
- Strategic Management
- Visual Analytics

YEAR-II

Trimester

IV

- Corporate Social Responsibility
- Deep Learning & Natural Language Processing
- Legal Aspects of Business
- Elective-1
- Elective-2

Trimester

V

- Big Data Analytics and AI applications
- Business Ethics & Corporate Governance
- Leadership
- Elective-3
- Elective-4

Trimester

VI

- Blockchain, Cybersecurity, Data Ethics and Privacy
- HR Analytics using SAS
- Sustainability
- Elective-5
- Elective-6

ELECTIVE COURSES

FINANCE ANALYTICS

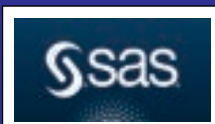
- Credit Risk Modelling
- Financial Risk Analytics
- Investment Analysis & Portfolio Management
- Mergers, Acquisitions & Corporate Restructuring
- Time Series Analysis

MARKETING ANALYTICS

- Advanced Management Science
- Managing Service Operations
- Multi Criteria Decision Making
- Supply Chain Analytics
- Total Quality Management

OPERATIONS ANALYTICS

- Consumer Analytics
- Digital Marketing
- Pricing & Revenue Analytics
- Web & Social Media Analytics



POST- GRADUATE DIPLOMA IN MANAGEMENT (ARTIFICIAL INTELLIGENCE & DATA SCIENCE)

CURRICULUM

Foundation Programme

Basic Accounting | Basic Business Communication | Basic MS Excel | Basic Statistics | Bloomberg Market Concepts
Fundamentals of Python | Understanding Entrepreneurship

YEAR-I

Trimester

I

- Accounting for Management
- Business Communication
- Managerial Economics
- Marketing Management
- Python Programming
- Quantitative Methods for Management
- Spreadsheet Applications for Business

Trimester

II

- Entrepreneurial Thinking
- Financial Markets & Institutions
- Legal Aspects of Business
- Machine Learning -Supervised
- Macro Economics & Policy
- Management Science
- Organisational Behaviour
- RDBMS & Data Warehousing

Trimester

III

- AI Applications
- Business Research Methods
- Corporate Finance
- Data Modelling & Visualisation
- Human Resource Management
- Machine Learning-Unsupervised
- Strategic Management

YEAR-II

Trimester

IV

- Corporate Social Responsibility
- Deep Learning & Natural Language Processing
- Project Management
- Elective-1
- Elective-2

Trimester

V

- Big Data Analytics
- Business Ethics & Corporate Governance
- Leadership
- Elective-3
- Elective-4

Trimester

VI

- Data Privacy & Cyber Security
- Sustainability
- Elective-5
- Elective-6

ELECTIVE COURSES

AI FOR MARKETING

- AI for Consumer Management
- Consumer Analytics
- AI in Retailing
- Price & Revenue Analytics
- AI in e-tailing (E-Commerce)
- Web and Social Media Analytics

AI FOR FINANCIAL APPLICATIONS

- Financial Analytics
- Investment Analysis & Portfolio Management
- Financial Risk Analytics
- Mergers, Acquisitions & Corporate Restructuring
- AI in Investments
- Credit Risk Modelling
- AI&ML in Financial Services

ADVANCE AI

- Ambient Computing
- Computer Vision
- Generative Adversarial Networks
- Reinforcement Learning
- Robotics



POST-GRADUATE DIPLOMA IN MANAGEMENT (E-BUSINESS)

CURRICULUM

Foundation Programme

Basic Accounting | Basic Business Communication | Basic MS Excel | Basic Statistics | Bloomberg Market Concepts
Fundamentals of Python | Understanding Entrepreneurship

YEAR-I

Trimester

I

- Accounting for Management
- Business Communication
- Managerial Economics
- Marketing Management
- Organisational Behaviour
- Quantitative Methods for Management
- Spreadsheet Applications for Business

Trimester

II

- Business Process Management
- Consumer Behaviour
- Digital Transformation
- E-Business Management
- Entrepreneurial Thinking
- Legal Aspects of Business
- Macro Economics & Policy
- Management Science

Trimester

III

- Artificial Intelligence
- Business Research Methods
- Corporate Finance
- Human Resource Management
- International Business Environment
- Strategic Management
- Supply Chain Management

YEAR-II

Trimester

IV

- Corporate Social Responsibility
- Entrepreneurial Practice
- Elective-1
- Elective-2
- Elective-3
- Elective-4

Trimester

V

- Business Ethics & Corporate Governance
- Leadership
- Elective-5
- Elective-6
- Elective-7

Trimester

VI

- Sustainability
- Elective-8
- Elective-9
- Elective-10

ELECTIVE COURSES

MARKETING

- Digital Marketing
- Marketing Analytics
- Integrated Marketing Communication
- Supply Chain Management
- B2B Marketing
- Sales and Distribution Management
- Strategic Brand Management
- Services Marketing
- Retail Management
- Customer Relationship Management
- Web and Social Media Analytics

OPERATIONS MANAGEMENT & INFORMATION TECHNOLOGY

- Data Modelling & Visualisation
- Consulting & Advisory Practices
- Big Data Analytics
- Supply Chain Management
- Project Management
- International Logistics & Warehousing
- RDBMS & Data Warehousing
- Business Intelligence & Data Mining



International Immersion Programme

Nurturing Global Perspectives



- University of Dubai
- UKM Malaysia
- UTM Malaysia
- Sunway University Malaysia
- Telkom University Indonesia
- Prince of Songkla University Thailand

LBSIM embarked on a transformative journey with its International Immersion Program, enriching the academic and cultural experiences of participating students. The program seamlessly blended cultural exploration with academic depth, offering students valuable insights into international business dynamics and fostering a global perspective. The immersive experiences not only enhanced their knowledge but also cultivated the qualities required to become globally aware and responsible business leaders.

UKM, Malaysia Immersion: A Tapestry of Tradition and Modernity

LBSIM orchestrated a memorable International Immersion Program at Universiti Teknologi Malaysia (UTM), where 15 students, accompanied by Prof. Vijayalakshmi Iyengar, delved into the vibrant culture of Malaysia. The program provided a unique blend of tradition and modernity, showcasing Malaysia's commitment to sustainability and gender equality.



UTM, Malaysia Immersion: Beyond Borders of Learning

In a 10-day International Immersion Program at Azman Hashim International School of Business, Universiti Teknologi Malaysia, under the guidance of Dr. Samant Shant Priya, students were immersed in a rich tapestry of academic and cultural experiences. The program offered sessions on Design Thinking, Islamic Banking, and exploration of Malaysia's cultural heritage through visits to landmarks, local markets, and cultural performances. Insights into NGO activities and the palm oil industry added depth, while a diverse culinary journey encapsulated the essence of Malaysian life.

University of Dubai Immersion: Bridging Cultures and Industries

Continuing its global engagement, LBSIM conducted an International Immersion Programme at the University of Dubai from October 8 to 18, 2023, coordinated by Dr. Gaurav Joshi. PGDM 2023-25 students gained a unique international education and cultural exchange experience, delving into the UAE's business-friendly environment, Islamic Banking, and creative problem-solving through case studies. Beyond academics, students explored Emirati culture, hospitality, and iconic landmarks. Professional development included visits to the International Humanitarian City and Job Shadowing at Century Financials Ltd., providing insights from industry leaders.

These international immersion experiences reflect LBSIM's commitment to nurturing well-rounded, globally conscious leaders. By providing a platform for cultural exploration and academic enrichment, the institute ensures that its students are not only academically competent but also equipped to navigate the complexities of a globalized business environment. The International Immersion Program stands as a testament to LBSIM's dedication to shaping future leaders with a deep understanding of diverse cultures and business practices.



Rural Immersion Programme

A Journey of Insights and Social Responsibility

Rural Immersion Programme 2025 at 8 Location across 4 Indian States

The Lal Bahadur Shastri Institute of Management, in its commitment to practical learning and holistic managerial development, successfully organized the "Rural Immersion Programme - 2024" from 17th August to 27th August 2024. This transformative initiative, spanning various locations, aimed to provide an authentic understanding of India's rural life while instilling valuable insights into grassroots challenges and community-driven solutions.

1. Jhabua, Madhya Pradesh

Students spent 10 days in Jhabua with Shivganga NGO, staying in villagers' homes, visiting schools, and learning about water management via artificial rivers. The visit offered insights into tribal life, education, and sustainable solutions to water scarcity.

2. Manda, Allahabad, Uttar Pradesh

At Manda Khas, students interacted with 80+ villagers, identifying issues like poor infrastructure, low digital literacy, and limited access to government schemes. The study emphasized the need for improved awareness, infrastructure, and targeted welfare interventions.

3. Alwar, Rajasthan

Partnering with NGOs like Sapna, IBTADA, and Tarun Bharat Sangh, students in Alwar explored rural challenges around women's empowerment, education, and water. Engaging with school children and SHGs deepened their understanding of rural socio-economic dynamics.

4. Anand, Gujarat

At IRMA, Anand, students were trained in PRA tools and visited Amul, NDDDB, and Mjukva village. Divided into groups across 14 villages, they conducted surveys and fieldwork, gaining valuable exposure to rural livelihoods and dairy-led development.

5. Bhilwara, Rajasthan

Students studied pension scheme challenges in Bhilwara through field visits and Jan Sunvai camps. Key findings included data errors and wrongful exclusions from benefits. The visit emphasized the importance of accurate records and accessible grievance systems.

6. Tilonia, Rajasthan

In Tilonia, students were welcomed by SWRC and introduced to initiatives like MKSS and SFD. Field visits highlighted issues like pensions, poverty, and fluoride in water. Engaging with local leaders and villagers, the experience fostered governance insights and empathy.



7. Indore, Madhya Pradesh

The program revealed socio-economic disparities in rural Indore. Key concerns included poor infrastructure, education, sanitation, and weak scheme implementation. Students recommended holistic reforms—better infrastructure, awareness, digital access, and skill development.

8. Sailana, Ratlam, Madhya Pradesh

From 19–26 August, students visited Sailana with DHAN Foundation, conducting a village simulation activity. Through field visits, they learned about farming challenges, resource gaps, and the ground-level impact of schemes like Swachh Bharat and Jal Jeevan Mission.



Outbound Leadership Programme 2025

Lal Bahadur Shastri Institute of Management (LBSIM), Delhi, in collaboration with Tata Steel Adventure Foundation (TSAF), organized a 7-day Outbound Leadership Programme (OLP) for PGDM students from March 22 to April 2, 2025.

Held at the Kaflon Base Camp in Uttarkashi, Uttarakhand, the programme featured a series of team-building activities, rock climbing, rappelling, and rigorous 4-day treks to the following summits:

- Dodital (10,800 ft)
- Mukta Top (11,400 ft)

This immersive experience helped students build vital leadership skills such as time and team management, collaborative problem-solving, and leading with integrity. It also instilled mental strength, self-discipline, and a heightened awareness of ecological sustainability and the unique demands of high-altitude environments.

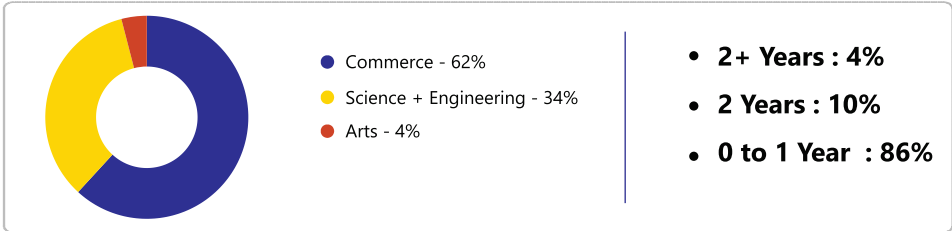


PGDM Batch (2024-26)

Combined Overview

PGDM General | PGDM FM | PGDM RBA | PGDM AI&DS | PGDM EB

Educational and Work Experience Background



General



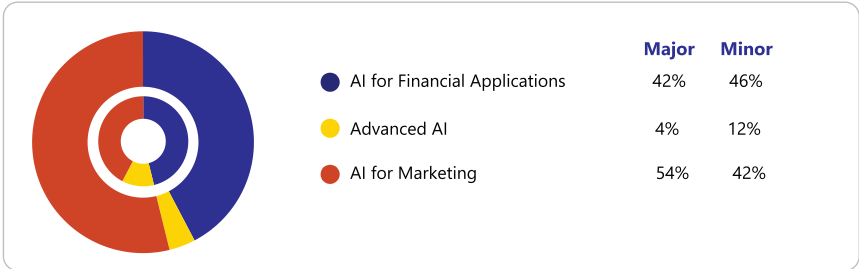
Financial Management



Research & Business Analytics



Artificial Intelligence & Data Science



E-Business



Placement Statistics 2024-25



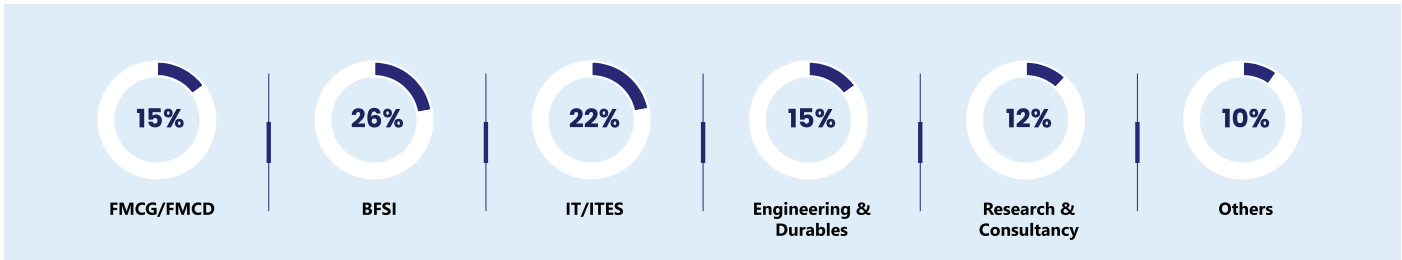
Highest CTC



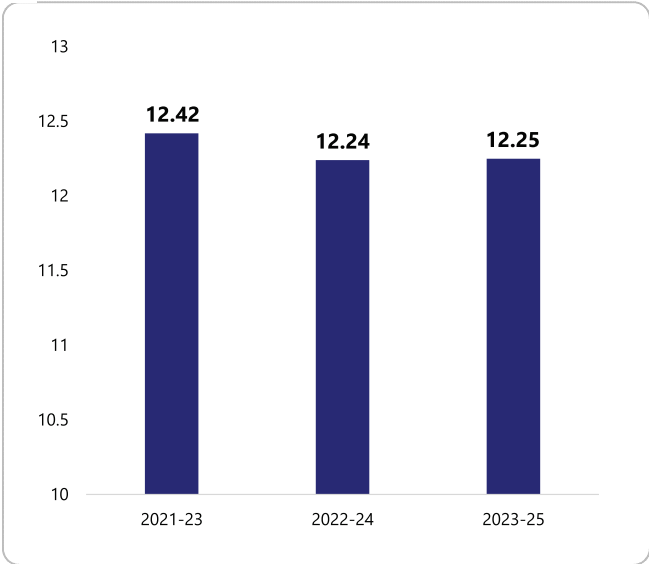
Average CTC



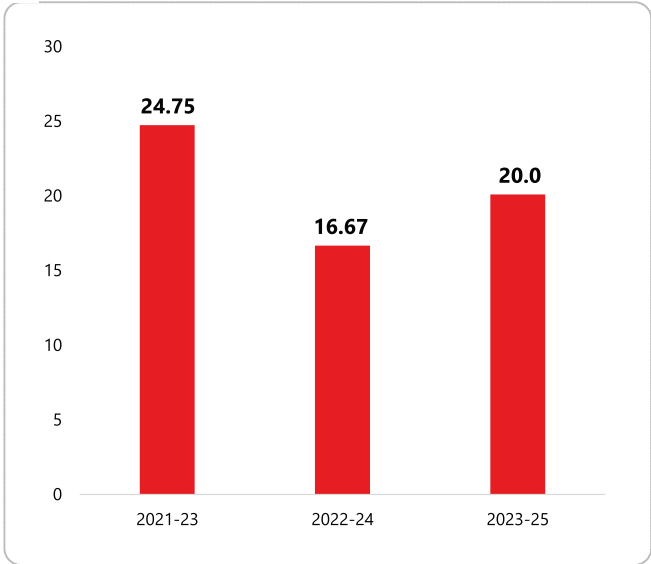
Median CTC



Average CTC (LPA)



Highest CTC (LPA)



Programmes	Highest CTC	Average CTC
General	20.0	12.3
Financial Management	17.0	12.2
RBA	15.1	12.1
E-Business	16.4	12.1
AI & DS	14.7	11.8

Summer Internship Statistics (Batch 2024-25)

100%

**Summer
Placements**



Highest Stipend
1,50,000*



Average Stipend
43,490*



Median Stipend
40,500*

148

Recruiters

*Figures are for 2 months

Prominent Recruiters

Banking Financial Service & Insurance



FMCG & Consumer Durables



IT/ITES



Research and Consulting



Engineering & Durables



Others



Best Summer Internship Award 2024-25

Presented during **Convocation 2025** by

Chief Guest Prof. Mahesh Verma, Vice Chancellor, IP University, Delhi

in presence of **Shri Anil Shastri, Chairman BoG, LBSIM Delhi**



Our Recruiters

















Banking Financial Service & Insurance

IT & ITES

FMCG & Consumer Durables


Research and Consulting

Engineering & Durables

Others



LBSIM Eminent Alumni

Divya Bali
News Corp
Director - Human Resource

Rahul Murgai
Havells India Ltd
Global Senior Vice President -
International Business Division

Pulkit Goel, CFA
Preferred Square
Managing Director

Kabir Khattar
Outlook Publishing
Regional Head

Nishant Jain
BharatPe
Chief Business Officer

Chirag Bajjal
Carrier
Managing Director

Sonali Dahiya
Axis Bank
Director

Sumit Saxena
J. P. Morgan
Executive Director

Puneet Khurana
Standard Chartered Bank
Executive Director and
Head Branch Banking - North

Manisha Saxena
Barclays Bank
Director

Anurag Aren
Wipro
Head - Cloud Solutions Group

Anirban Nandy
Bank Of America
Director

Deep Dhirani
Yes Bank
Group Executive Vice President

Monu Ratra
IIFL Home Finance Ltd
Executive Director and CEO

Anirban Chattara
Vmware
Business Transformation,
Process Excellence Practice,
RPA Core

Nikhil Sarin
Honda Cars India Ltd
National Head
Sales & Sales Strategies

Shreya Mittal
Founder
Happequity Investments & Finance

Nitin Puri
ICICI Prudential Life Insurance
Company Limited
Associate Vice President



Aditya Murthy
Mastercard Vice President,
Digital Partnerships
- South Asia

Girish Puri
Adobe Principal
Product Manager

Mitul Kumar
E&Y
Director

Ruchi Kuthiala
Warner Bros. Discovery
Group VP People & Culture

Amit Tyagi
HDFC Bank
Senior Vice President

Jasmine Kaur Sharda
The Green Snack Co.
Founder

Pulkit Ahuja
Proxgy
Founder & CEO

Anurag Aren
Wipro
Senior Director,
Cloud Advisory Services

Debashish Bhramachari
Scientific Publishing
Executive Director

Manpreet Singh
Hindware Limited
President - Growth Strategy
& Director- HPL

Rajesh Vohra
Artsana India
Chief Executive Officer

Nupur Nagpal
Myntra
Chief Human Resource
Officer

Divashree Bhushan/Bhasin
Standard Chartered Bank
Director frontline insights
& Analytics

Vineet Ranjan
Kosh Enterprises
Risk Management and
Strategic Alliances

Sarang Jangaria
CoverBizz (Catcon Media)
Co-Founder

Lal Bahadur Shastri National Award for Excellence

The Lal Bahadur Shastri National Award for Excellence was instituted in 1998. The award is presented by the President of India at Rashtrapati Bhawan and the honour carries a cash award of Rs. Five lakh, a citation and a plaque. The awardees are designated as Lal Bahadur Shastri Fellows and their names are inscribed on the roll of honours of the Institute. The recipients of the award are as follows:

• Smt. Rajashree Birla	-	2024	• Prof. (Late) Yash Pal	-	2011
• Prof. (Dr.) Shiv Kumar Sarin	-	2023	• Smt. Aruna Roy	-	2010
• Shri Bakul Harshadrai Dholakia	-	2022	• Shri Sunil Bharti Mittal	-	2009
• Dr. Randeep Guleria	-	2021	• Dr. E. Sreedharan	-	2008
• Mrs. Sudha Murthy	-	2020	• Dr. M. S. Swaminathan	-	2007
• Dr. (Mrs.) Manju Sharma	-	2019	• Dr. Naresh Trehan	-	2006
• Shri Fali Nariman	-	2018	• Dr. (Late) C. P. Srivastava	-	2005
• Late Dr. Bindeshwar Pathak	-	2017	• Late Smt. Ela Ramesh Bhatt	-	2004
• Mr. Gopal Krishna Gandhi	-	2016	• Dr. R. A. Mashelkar	-	2003
• Dr. Prannoy Roy	-	2015	• Shri N. R. Narayana Murthy	-	2002
• Dr. Apatukatha Sivathanu Pillai	-	2014	• Shri Sam Pitroda	-	2001
• Dr. Rajendra Achyut Badwe	-	2013	• Prof. (Late) C. K. Prahalad	-	2000
• Smt. Tessy Thomas	-	2012			

Lal Bahadur Shastri National Award for Excellence 2024



The 25th Lal Bahadur Shastri National Award for Excellence – 2024 was presented by Shri Jagdeep Dhankhar, Hon'ble Vice President of India to Smt. Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development, on 1st October 2024 (Tuesday).

Under Smt. Birla's leadership, the Aditya Birla Centre for Community Initiatives and Rural Development has been at

the forefront of initiatives related to healthcare, education, sustainable livelihoods, and infrastructure development, positively impacting millions in India's rural areas across 9000 villages.

The event was graced by the presence of Shri Anil Shastri, Chairman – BoG, LBSIM, Members of the Board & Trust, esteemed dignitaries of the country from corporate and public service, LBSIM Director Prof. Praveen Gupta, faculty and staff.

The award ceremony took place at the Vice President's residence in New Delhi, followed by Smt. Birla's address at the National Museum. The Lal Bahadur Shastri National Award for Excellence is an annual honor given to individuals who have made significant contributions in their respective fields, upholding the principles of service, integrity, and leadership, inspired by the values of Lal Bahadur Shastri, India's former Prime Minister.

Students Achievements



Winners



Jasmine Kaur Sharda

Batch : 2004-2006

The Green Snack



Pulkit Ahuja

Batch : 2010-2012

Proxgy



Ilesh Ghevariya

Batch : 2013-2015

French Crown

COMPETITION WINNERS

IMT GHAZIABAD

INNOVENTURE'24 - Turning Vision into venture
WINNER



Tarun



Abhishek



Rudra



Sourav Chowdhury



Harreet Kaur

IIM RANCHI

Plutus Competition
1ST RUNNER-UP

IIM ROHTAK

Smart Beta
2ND RANK

IIM AMRITSAR

Elucidate 5.0
2ND RANK

XIM BHUBANESHWAR

Maven
3RD RANK

IIT INDORE

Entrivia - Business Quiz & IPL Auction
3rd Rank Holder



Priyam Tandon



Ashish Jadhav



Keshav Tiwari



Corporate Interface Sessions 2024-25

Dr. Razli Ramli

Chief Strategy & Risk

AHIBS Malaysia

**Evolution of Islamic Banking:
A Case Study of Malaysia**

Mr. Abhineet Sood

Management Consulting Manager

Accenture

**Shaping Tomorrow: How AI is Revolutionising
Businesses and Redefining Roles for Future Leaders**

Mr. Sanjeev Mehta

Managing Director

Standard Chartered Bank

Transitioning from Banking to Fintech

Mr. Akshay Jain

Chief Financial Officer

OLX India

**Building a Strong Foundation in
Finance: Key Skills and Competencies
for Aspiring Finance Professionals**

Mr. Debasis Satapathy

Head of Human Resources

NBCC

Management Lessons from Mahabharata

Mr. Subir Verma

Executive Director and CHRO

Power Business at RP - Sanjiv Goenka Group

Job Search Secrets

Mr. Puneet Dang

Founder and CEO

EDZER

Effective Ways To Land Your Dream Internship

Mr. Arvind Talan

CFO

EECL

Strategic Insight into Financial Management

Mr. Harshit Malviya

Head of Human Resources

Satin Creditcare Network Limited

What Brings You Here Will Not Take You There

Mr. Mukul Juneja

Chief Technology Officer

MUORO

**AI and Entrepreneurship: Scaling Businesses
with Generative AI and Low/No Code**

Ms. Kriti Arneja

Sr. Associate Director

Eruditus & Emeritus

How to Use Psychology in Marketing

Mr. Alekhya Chakrabarty

Vice President, Marketing and Growth

Unstop

A Career in Marketing – An Unhinged POV

Mr. Kanishk Agarwal

Chief Technology Officer

Judge India Solutions

Design Thinking for Business

Ms. Kriti Arneja

Sr. Associate Director

Eruditus & Emeritus

Digital Marketing Workshop

Mr. Manoj Gupta

Founder

Consciouspreneur

**Digital Economy and its Impact on
Global Industrial Growth**

Mr. Shashi Bhatia

Recruitment Head

Royal Enfield

Engagement Session

Mr. Akshay Rakshit

HRBP National Sales
BMW Group

Engagement Session

Mr. Vibhav Verma

Head - Supply Chain Management
Apollo Tyres

Engagement Session

Mr. Rahul Maradiya

Co-Founder and Global CEO
CIFDAQ

Engagement Session

Mr. Pawan Anand

Zonal Sales Manager
Z-First

Engagement Session

Mr. Ashutosh Chaudharie

General Manager Marketing
Vi John

Engagement Session

Mr. Vaishali Sakhuja

Area Sales Director at HCL Tech
HCL Tech

Engagement Session:

**Mastering the Art of Negotiation: A Key to
Personal and Professional Success**

Mr. Niloy Chakroborty

National Business Head
Wow Momos

Engagement Session

Mr. Beenish Hussain, Ms. Prerna Sharma

Manager, Portfolio Management Group,
Associate, Human Resource
Oxane Partners

Pre Placement Talk

Mr. Jermanoh Fernando

AGM Sales
The House of Abhinandan Lodha

Leadership Talk





Alumni Sessions 2024-25

Rohit Anand

2003-06
Wefox
Vice President of Engineering

Abhinaw Shrivastava

2009-11
GAVS Technology Pvt. Ltd
Director – Business Development

Shriya Parimoo

2020-22
Infosys
Senior Associate Lead Talent Acquisition

Paritosh Kanwar

2013-15
ServiceNow
Director Partner Enablement APAC
Leadership Talk

Anmol Dwivedi

2021-23
Marsh
Relationship Manager
Pre Placement Talk

Vaishali Sakhuja

2001-04
HCL Tech
Area Sales Director
Leadership Talk

Aishwarya T.

2019-21
Gartner
Client Executive
Placement Session

Puneet Dang

2018-20
EDZER
Founder
CI Session

Puneet Dang

2018-20
EDZER
Founder
CI Session

Conferences 2024-25

National HR Conference 2024

LBSIM, in partnership with HRythm, the HR Club of LBSIM, proudly hosted the National HR Conference 2024 on September 21, on the theme, "Unveiling HR Roles to Promote Future Business Imperatives." The conference continued the institute's tradition of exploring crucial topics that shape the future of business and HR.

Dr. Praveen Gupta, Director of LBSIM, emphasized the integral role of HR in organizational success. The conference featured **Chief Guest Mr. Arun Malhotra, Auto Industry Expert & Former MD of Nissan Motor India**, who discussed leadership development, and **Guest of Honor Mr. Sudeep Kumar Dev, CHRO at Eicher Volvo**, who shared insights on

visionary leadership and organizational management.

This high-impact event brought together the thought leaders and HR professionals to explore how HR can drive strategic business goals in an increasingly complex and fast-evolving world.



International Research Conference 2025

LBSIM Delhi in collaboration with **Sunway University, Malaysia** organized **International Research Conference 2025 on 1st Feb 2025** at LBSIM Auditorium with **100+ global submissions**.

Prof. Praveen Gupta, Director - LBSIM welcomed the esteemed dignitaries, national and international participants, faculty, administration and students and highlighted LBSIM's focus on research, international collaboration and MoU with leading national institutions and NGOs.

The **Chief Guest Prof. T. G. Sitharam, Chairman - AICTE** addressed the audience on the role of AICTE in doubling India's Gross Enrolment Ratio (GER) in higher education from 11% in 2000 to current 28% and its ambitious plan to augment it to 50% by 2030. The **Guest of Honor Dr. Razli Ramli, Former Director, Shariah and Business Advisory, Bank Negara Malaysia**, illustrated how Malaysia's MSPO has improved their

sustainability system by integrating 3P elements - People, Planet, Profit. **Shri Anil Shastri ji, Chairman, BoG - LBSIM & Former Union Minister**, reflected on the rise of India's reputation globally and India's prowess in digital public infrastructure (DPI) transforming our economy and workforce into a global powerhouse.



National Marketing Summit 2024

LBSIM held its **National Marketing Summit on the theme of Future of Marketing on 14th December 2024** at LBSIM Auditorium, Dwarka Sec 11, Delhi.

The inaugural was followed by two panel discussions. The first panel discussion, moderated by Dr. Ekta Singhal, focused on “Personalization and Privacy” with industry leaders from Helpage India, TransBnk, Power2SME, Progcap, and PeopleStrong.

The second panel, led by Dr. Rajeev Sirohi, explored “Gen Z and the Future of Marketing,” featuring experts from IBM, Pocket Aces, Deltatech Gaming, and Bharti Real Estate. Both panels highlighted diverse perspectives on evolving marketing strategies and challenges.



National Finance Conference 2024

LBSIM organized the National Finance Conference on Sustainable Finance, ESG and Digital Transformation on 23rd November 2024 at LBSIM Campus. **Chief Guest Shri Kartikey Hariyani, MD & CEO - Charge+ Zone & Billion-E**, delved on his entrepreneurial journey specially around global financing of sustainable projects and emphasized how Sustainable Finance and ESG metrics have become core KPIs for many CEOs nowadays.

The **Guest of Honour Shri Kanwar S Singh, Vice President - Finance, Oracle India**, focused on how Digital Transformation has boosted human productivity, creativity and is contributing to redeployment of human ingenuity and labor from mundane to more meaningful channels.



National AI & DS Conference 2025

LBSIM Delhi organized **National Conference on AI & Data Sciences on the theme of "AI Driven Innovations: Transforming India's Digital Economy" on 18th Jan 2025** at LBSIM Auditorium.

LBSIM Director **Prof. Praveen Gupta** and Conference Convenor **Dr. Rekha Gupta** welcomed the dignitaries and students and emphasized the importance of AI in transforming India's Economy.

Chief Guest Mr. Rohit Sood, Data & AI Pre-Sales Engineering Leader, IBM Technology, India and South Asia, highlighted the progress of IBM along the evolution of IT & AI in last 50 years followed by the pivotal partnership IBM is spearheading with Government, Defence, Industry & Academia in transforming human efficiency through AI.

Guest of Honour Ms. Namrata Bhattacharyya, Managing Director, Accenture, showcased the scope of efficiency possible along various value-chains in the economy and industry by leveraging AI and the rapid strides Accenture has undertaken with its partners.

Guest of Honour & Member, Advisory Body – LBSIM Mr. Lagan Shastri, Chief Strategy Officer, Reliance Consumer Brands, connected with the ingrained hopes and fears of student community regarding AI and offered light on the vast opportunities on the horizon in new sectors, roles, technologies and capabilities that AI would usher. He affirmed that success as ever shall not come to the richest or most hardworking or talented but would come to those who are most adaptive to change and learning in the AI era.

Workshops

- Transforming Finance Street: The Role of AI in Modern Finance – Ayush Kakkar
- Unleashing Data Magic: The Power of Alteryx in Analytics – Ms. Manvi Arora
- Meets Intelligence: Automating Project Management with Jira – Shivani Bhadouriya
- Unleashing Business Potential: AI and Power Platforms – Chirag Dhamija
- Excel Reimagined: AI-Powered Automation and Insights – Aaisha Rani
- AI-Driven Supply Chains: From Forecasting to Fulfillment – Farhan Khan
- Fortifying the Digital Frontier: AI in Cybersecurity – Nitish Sharma
- Revolutionizing Recruitment: AI in Talent Acquisition – Mr Mohd Khurram Shakir
- Navigating the Future: AI-Driven Logistics and Transportation – Swapan Nair
- Personalization at Scale: AI's Impact on Marketing – M. Charu Chander



Corporate Relations Team Details

Corporate Relations Team (Faculty)

Dr. Mohit Lohani
Head

Dr. Sheela Bhargava
Core Member

Dr. Kunwar Milind Singh
Core Member

Dr. Sweta Suman
Core Member

Dr. Gautam Negi
Core Member



Point of Contact CRC

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Boda Aakash
Coordinator
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Namish Guglani
Joint Coordinator
8920020879

Ansh Kaushik
Joint Coordinator
9311571225

Yash Kapoor
Joint Coordinator
9654620326

Ashish Rawat
Joint Coordinator
8375024273

Kaushal Sharma
Joint Coordinator
9315092088

Ashish Kumar
Joint Coordinator
9939331316

Astha Lal
Joint Coordinator
9473907606

Dhrati Sharma
Joint Coordinator
7878976535

Siddhartha Shankar Saraf
Joint Coordinator
8527955087

Pragti Verma
Joint Coordinator
9696094681

Sagar Agarwal
Joint Coordinator
9627336590

Aadit Goel
Joint Coordinator
9873866385

Aryan Rajhans
Joint Coordinator
8373963118

Vanshika Nagori
Joint Coordinator
7532083000

Saksham Garg
Joint Coordinator
9212718431

Aaren Gulia
Joint Coordinator
9354720601

Vanshika Mittal
Joint Coordinator
9582739628

Kiranjeet Kaur
Joint Coordinator
9711249898

Sagar Marwah
Joint Coordinator
8130068031

Yash Agarwal
Joint Coordinator
9548587460

Student Gallery



Fresher's Party



DJ Night



Fashion Walk



Dance Contest



Run for Education



Outbound Leadership Programme



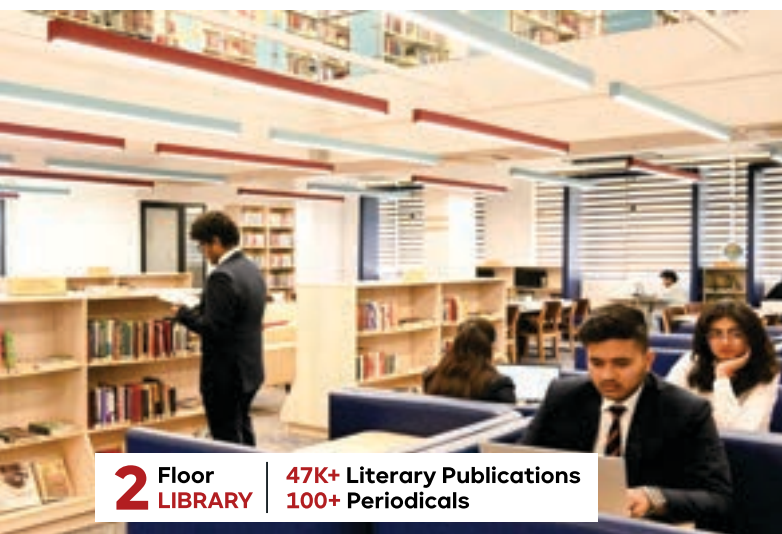
Grand Alumni Meet



Farewell Party 2025



Signature Wall



2 Floor LIBRARY | 47K+ Literary Publications
100+ Periodicals



100 ANALYTICS LAB
Terminals



12 BLOOMBERG
Trading Terminals



14 Smart CLASSROOMS



2 Floor CAFETERIA



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